

案例分享公司 Case Study



杜邦: 一个多元化的跨国企业, 如何结合当地文化, 在中国各地实施精益, 持续改善, 保持竞争优势。

创 造 科 学 奇 迹

DuPont: How does a global company with diversified products drive lean thinking and continuous improvement in China to sustain competitive advantage.

捷安特: 从学习TPS起步, 现在已成功建立了捷安特生产系统, 更进一步结合各职能部门, 发展成为一个精益的企业。



Giant: Leaned from TPS and developed its own Giant Production Systems. The company is in the process of extending its lean practice to all functional teams and working toward fostering a lean enterprise.



通用医疗: 医院既要为病人提供良好的医疗服务, 还要兼顾营运成本。精益改善缩短了病人的等待时间, 提高了医生和设备的工作效率, 为群众提供更好服务的同时, 也提高了医院的运营能力。

GE Healthcare: Hospitals are aimed to provide quality health care to patients but it also needs to manage operating cost. The case study shows lean implementation in reducing waiting time, increasing patient flow rate, and providing better services to general public.

阿尔斯通: 一个需24个月制造周期的重型设备公司应用精益的理念与方法实施TPM, 延长设备寿命, 提高生产效率, 缩短交付期。



Alstom: The average manufacturing lead time in this heavy industry is around 24 months. This case will show you Alstom's lean implementation in lead time reduction and application of TPM to improve productivity and equipment life.

培训 Pre-Summit Workshop

《如何在供应链管理领域实施精益》

Driving Lean in Supply Chain Management and Logistics

- 简介: 本课程结合《精益的供需系统》一书, 介绍以实际销售带动生产的模式, 强调企业与客户及供应商的整体价值流, 掌握实际需要找出流程浪费, 相互配合, 一起联手改善现状, 降低库存成本, 赢取最大利润, 建立互信互补的合作关系。
- 讲师: 罗伯特·马钦科先生创办的LeanCor公司是一家专门从事物流系统方案设计 & 运营的第四方服务公司, 多年的实战让他积累了丰富的经验。
- Introduction:** Following lean fulfillment concept, this workshop introduces a business model of using sales to pull production and focuses on enterprise value stream including the company, its customers and supplier chain. The joint team works together to identify wastes in entire stream and to drive Kaizen for both inventory and lead time reduction. More importantly, the team helps build a mutual trust and a win-win relationship.
- Instructor:** Robert Martichenko has over 20 years of experience in lean logistic consulting, teaching and operations. His company LeanCor is a 4th party logistic service company that provides supplier scheduling and sequencing services.

课程大纲:

- 1, 描绘供需流的现状和未来图
 - 2, 着眼总成本, 找出浪费和改善机会
 - 3, 物流管理中减少浪费的方法
 - 4, 如何制定实施计划
 - 5, 建立精益供应链系统, 并持续改善
- Course Outline:**
- 1, Mapping your fulfillment stream – current and future state
 - 2, Total cost – identifying areas of waste and opportunity
 - 3, Identify waste in the stream
 - 4, Developing the implementation roadmap
 - 5, Sustaining and improving the lean supply chain

专题研讨 Learning Sessions

专题研讨A: 实施TPS不成功的因素

王派荣先生分享服务丰田30年的经验与考察中国企业的总结

专题研讨B: 外送物流系统

LeanCor专家讲述企业的外送物流系统的设计与实践

专题研讨C: 供应商改善

董克新先生分享在中国改善供应商的策略与方法

Session A: Why You Fail TPS?

Mr. Pairong Wang will share with you his 30 years Toyota experience and observation of many operations in China

Session B: Outbound Logistics

Expert from LeanCor teaches the key elements of outbound logistics system design and process

Session C: Supplier Development

Mr. Keh Tung will discuss the strategy and process of supplier improvement in China



2011精益高峰论坛 · 上海 Lean Summit 2011 · Shanghai

企业精益实施和转型

Lean Application and Transformation

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June 15th~17th, Crowne Plaza Fudan Hotel

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内容简介 Introduction

2011精益高峰论坛将秉承LEC学习知识、分享经验的精神，邀请国内外专家和企业家一起来分享在中国推行精益的案例。

今年峰会的亮点有：

- 1, 新书发布：《精益的供需系统—以实际销售拉动生产》
- 2, 深度剖析精益案例分享，四家企业分别用135分钟来分享他们在不同行业实施精益改善的过程与经验
- 3, 名家讲座：精益文化与领导力
- 4, 小组专题研讨

The 2011 Lean Summit will continue to focus on Learning and sharing. We invite global experts and companies to share their experience of lean practice in China.

This year's highlights:

- New book launch: "Lean Fulfillment—Using Sales to Pull Production"
- Deep dive studies of lean implementation in China: Four renowned global companies from various industries share their lean practices.
- Global experts will share insight of lean culture and leadership
- Three workshops: logistic, lean practice, supplier development

主题演讲人 Key-note Speakers

罗伯特·马钦科



Robert O. Martichenko
LeanCor公司总裁；著名精益专家；《精益六西格玛物流》、《精益的一天》、《精益供需系统》等书作者。
CEO of LeanCor. A well-known lean Expert and the author of "Lean 6-sigma Logistics", "One Lean Day" and "Building a Lean Fulfillment Stream".

王派荣



Pairong Wang
前台湾丰田副总经理；国立政治大学、台湾科技大学兼任教授。
Former Deputy GM of Toyota Taiwan. Adjunct professor of National Chengchi University and National Taiwan University of Science and Technology.



2011精益高峰论坛日程安排 2011 Lean Summit Agenda

PRE-SUMMIT WORKSHOP		6月15日(星期三) June 15 th (Wednesday)	6月16日(星期四) June 16 th (Thursday)	6月17日(星期五) June 17 th (Friday)
9:00-17:00	培训：如何在供应链管理 and 物流领域实施精益 Workshop: Driving Lean in Supply Chain Management and Logistics	罗伯特·马钦科 Robert Martichenko, CEO, LeanCor		
8:00-8:30	注册			
8:30-9:00	开幕致词 - 赵克强博士 Opening Remark - Dr. Marcus Chao			丰田的秘密 - 王派荣 原台湾丰田汽车(国瑞)副总经理 The Toyota Secret - PR. Wang, Former VP, Toyota Taiwan
9:00-10:00	精益供需系统 - 罗伯特·马钦科 LeanCor公司总裁 Lean Fulfillment - Robert Martichenko, CEO, LeanCor			精益变革中的领导力- 傅源 麦肯锡亚洲营运咨询项目部经理 Executive Leadership in Lean Transformation - Maxine Fu, Asia Ops Engagement manager, McKinsey
10:00-10:30	茶歇 / Coffee Break			茶歇 / Coffee Break
10:30-11:15	杜邦 DuPont			J Lai 通用电气医疗 J Lai, GE Healthcare
11:15-12:00	古荣生, 捷安特中国 总经理 Andy Gu, General Manager, Giant China			施文 天津阿尔斯通水电副总经理 Dennis Swahn, Deputy GM, Alstom Hydro (Tianjin)
12:00-13:30	午餐 / Lunch			午餐 / Lunch
13:30-14:15	案例分享 - 捷安特 Case study - Giant	案例分享 - 杜邦 Case study - DuPont		案例分享 - 通用电气医疗 Case study - GE Healthcare
14:15-15:00	案例答疑 - 捷安特 Q&A - Giant	案例答疑 - 杜邦 Q&A - DuPont		案例答疑 - 通用电气医疗 Q&A - GE Healthcare
15:00-15:30	茶歇 / Coffee Break			茶歇 / Coffee Break
15:30-16:30	专题研讨 / Learning Sessions (择一参加 / Choose one) a) 实施TPS不成功的因素 - 王派荣 / Why You Fail TPS - PR. Wang b) 外送物流系统 - LeanCor / Outbound Logistics - LeanCor c) 供应商管理 - 董克新 / Supplier Development - Keh Tung			圆桌讨论 Panel Discussion
16:30-17:30	专题研讨 / Learning Sessions (择一参加 / Choose one) a) 实施TPS不成功的因素 - 王派荣 / Why You Fail TPS - PR. Wang b) 外送物流系统 - LeanCor / Outbound Logistics - LeanCor c) 供应商管理 - 董克新 / Supplier Development - Keh Tung			
18:00-20:00	烧烤晚餐 / BBQ Dinner			全程汉语英语同声传译 Chinese and English simultaneous interpretation

(*日程如有微调恕不另行通知。最新信息可参见网站或来电咨询*)

了解更多信息及办理报名 For more information and registration

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